



Parent Communication Pack

FOR TEACHERS

Guide 5 of 10

Ready-to-use letters, messages, and FAQs for families.

Use these ready-made templates to explain Draw in the Air to parents. Edit and adapt them as needed.

Template 1: Short Message (ClassDojo / Email / Text)

COPY & PASTE

Hi families! This week we're using a free learning tool called Draw in the Air (drawintheair.com) for movement breaks and letter practice. Children use their finger in front of the webcam to trace letters and play learning games. No download or account needed. The webcam footage is never recorded or stored. You can try it at home too! Just visit drawintheair.com on any laptop.

[Your name]

Template 2: Formal Parent Letter

COPY & ADAPT

Dear Parent/Guardian,

I am writing to let you know that our class will be using a free, browser-based learning tool called Draw in the Air (drawintheair.com) as part of our early literacy and movement break programme.

Draw in the Air uses your child's webcam to detect hand gestures. Children use a simple "pinch" gesture to trace letters, numbers, and shapes in the air on screen. All webcam processing happens locally on the device. No video is ever recorded, uploaded, or stored by us or any third party. No child accounts are created.

The tool is completely free, contains no advertising, and is aligned with EYFS physical and literacy development goals. If you have any questions, please don't hesitate to get in touch.

Yours sincerely,

[Teacher name] | [Class] | [Date]

Quick Parent FAQ

Q: Is the camera safe?

A: Yes. Video is processed on the device only, never uploaded.

Q: Is it free?

A: Completely. No subscription, no in-app purchases, ever.

Q: Can my child use it at home?

A: Yes! drawintheair.com works on any laptop or desktop.

Q: What age is it for?

A: Ages 3-8, with activities for every stage.